

# Call for Entries

ENTER  
TODAY

## Public Health Week Poster Contest



The theme of the 2003 Public Health Week poster contest is *Exercise your right to good health.*

All Tarrant County first through eighth graders are invited to enter.

Nine winners will be chosen (one from each grade level and one overall grand prize winner). Winners will be selected by a panel of public health professionals and art and fitness professionals. The Grand Prize winning poster will become Tarrant County's official 2003 Public Health Week poster and will be displayed during Texas' 78<sup>th</sup> Legislature, April (date) in Austin. The other winning posters and many of the entries will be displayed

during **Public Health Week, April 13-17**, at local public health offices and various locations throughout Tarrant County. All winners will receive a \$50 U.S. Savings Bond.

Posters may give specific tips on how to lead a healthy life through fitness and good nutrition or may give a general fitness slogan. **The entry deadline is Friday, March 14, 2003, at 5 p.m.**

Teaching children about the rewards of leading a healthy lifestyle is important to Tarrant County Public Health.

Health-related information is enclosed in this packet to aid the students in producing their posters.

If you have any questions, call Al Roy at (817) 871-7556.



*Sponsored by the Tarrant County Public Health Department*

# POSTER CONTEST RULES

Posters not adhering to the rules will be disqualified

## Theme

Exercise your right to good health.

## Deadline

Deadline for entries is Friday, March 14, 2003. **Entries must be separated by grade and teacher and received by 5 p.m.** Posters must be flat – do not roll or fold. Entries may be mailed or delivered to:

Tarrant County Public Health Department  
1800 University Drive, Room 113  
Fort Worth, Texas      Attn: Public Information

## Eligibility

All Tarrant County area students in grades 1-8 are eligible.

## Judging

Judging will be conducted by a panel of public health professionals and art and fitness professionals based on:

- Knowledge of theme
- Originality of idea
- Originality and appropriateness of slogan
- Originality of design
- Neatness
- Colorfulness

## Materials

Entrants may use water or tempera paint, crayon, ink, charcoal, pastel, etc. to create their poster. They may not use reflective materials such as glitter or gold stars or items such as cotton balls, straw, magazine pictures or fabric that must be glued to the poster.

## Other

Entries must be submitted on white or off-white background paper that is at least 8 ½ inches by 11 inches but not larger than 18 inches by 24 inches. Notebook paper or graph paper may not be used.

The following information must be printed legibly at the **top right corner** of the **back of each entry**:

Student's name, school, grade  
Teacher's name, school telephone number  
School address

## Ownership

All entries become Tarrant County Public Health Department property and may be reproduced in future health education literature.

## Prizes

The prize for the Grand Prize winner and each grade level winner is a \$50 U.S. Savings Bond. The Grand Prize winning poster will be displayed during Texas' 78<sup>th</sup> Legislature. All winners will receive a certificate of recognition presented at a Tarrant County Commissioners Court meeting during Public Health Week.

## 2003 Public Health Week Poster Contest

### Action Plan

Theme: Exercise your right to good health

Action	Responsible person	Target date
Design call for entries	VJ	2/6
Print entry flyers	AR	2/11
Contact ISDs for permission to distribute flyers	AR	2/11
Distribute flyers and info to ISDs	AR	by 2/14
Place on Commissioners Court Agenda	VJ	2/18
Recruit judges	VJ	by 2/20
Draft proclamation text	VJ	2/20
Entry deadline		<b>3/14</b>
Sort and document entries	VJ/AR/DS	3/17
Sort for judging	VJ/AR/DS	3/18
Poster judging	JUDGES	3/19
Take photo/slides of winning posters (3 sets)	AR	by 3/21
Notify winners' school by phone	DS	by 3/21
Request winners' addresses	DS	by 3/34
Send letter to winner & winner's teacher	DS	by 3/25
Mail grand prize winner artwork to Austin	VJ/DS	3/26
Prepare list of winners who will be in Court for recognition	DS	3/28
Winner's news release	VJ	3/31
Winning poster slides to Ch. 5 for use during PHW	VJ	by 3/31
Notify teachers of where other posters will be displayed during PHW	DS	by 4/4
Distribute posters to display locations	DS	by 4/4
Prepare brief script for Court presentation	VJ	by 4/4
Present children/read proclamation	LB/Court	PHW

**Tarrant County Public Health Department**  
**2003 Public Health Week**  
Proposed Activities

**Library Display/Distribution**

1. Meet with local librarians and encourage them to set up a display of health-related books during Public Health Week
2. Provide the library with bookmarks and pamphlets to distribute
3. Encourage story hours for youngsters inviting well-known citizens to do the reading.
4. Set up a display at the library. A few suggestions:
  - The perils of smoking posters, etc.
  - Diet and fitness related materials
  - What a heart looks like from lack of exercise – what a healthy heart looks like
  - fact sheets

**Newsletter Feature**

1. Acknowledge that Public Health Week is a major event and recognize the contributions of TCPHD staff in helping celebrate

**Poster Contest**

1. Create call for entries and rules
2. The poster should portray the theme with a slogan, picture or both
3. Divide entrants accordingly
4. Choose winners – display winners

**Health Fair** possibly in partnership with city of Fort Worth

1. Form a planning committee